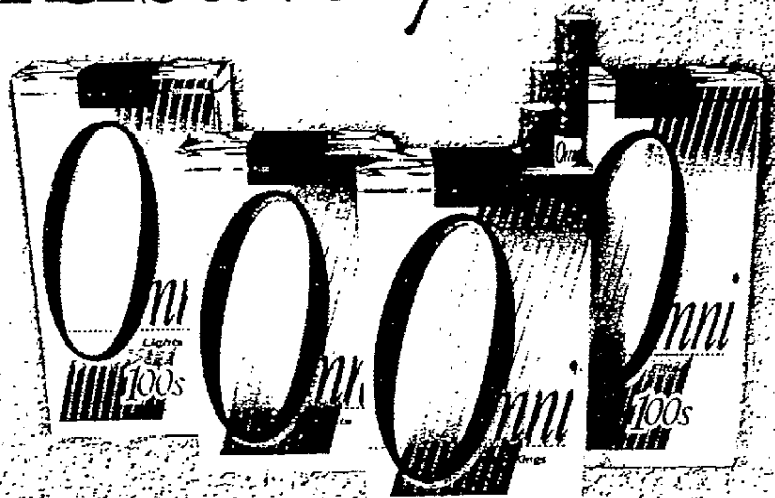


Reductions in carcinogens are in comparison to similar competitive brand styles.

WARNING: Smoking is addictive and dangerous to your health. Reductions in carcinogens (PAHs, nitrosamines, and catechols) have NOT been proven to result in a safer cigarette. This product produces tar, carbon monoxide, and other harmful by-products.

The fact is, there are
over 140 brands of cigarettes.

Now, only 1 can offer
smokers a very real choice.



Introducing Omni from Vector Tobacco.

The first premium cigarette created to significantly reduce carcinogenic
PAHs, nitrosamines, and catechols, which are the major causes of lung cancer in smokers.

Omni: Just the beginning of changing the way people think about tobacco.



VECTOR TOBACCO COMPANY

For more information on this new Omni, call 1-877-415-4100.

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